

**Award-Winning VR Adventure *Rhythm of the Universe: IONIA* Launches Today**

*Five Percent of Proceeds To Benefit Wildlife Warriors Worldwide*

**BOSTON — Sept. 23, 2021 —** ROTU Entertainment releases the long-awaited title, [\*Rhythm of the Universe: IONIA\*](#), today on Oculus Quest, PlayStation VR, and SteamVR for compatible PC VR headsets. *IONIA* is an adventure puzzle VR game about preserving the environment through the power of music theory.

Explore Ionia, a verdant land of music and magic on your quest to save the Harpa, a mythical being whose habitat is on the brink of destruction. Solve puzzles as you traverse ancient ruins, luminescent caves, breathtaking ravines, and lush forest canopies. Utilizing VR controllers, go hands-on with Ionia's music-inspired flora and fauna.

*IONIA* shines a light on a truly immersive, gorgeous world unlike anything in VR gaming. At the intersection of visuals and musical flourish lies an important message about saving our natural world before it's too late. *IONIA*'s achievements in art, sound, and design won multiple nominations at the [Raindance Film Festival](#), several [Indigo Design Awards](#), an [Epic MegaGrant](#), and an official selection at 2020's [Cannes XR Development Showcase](#), part of the prestigious Cannes Film Festival.

While Ionia is a virtual world, ROTU Entertainment's team of filmmakers, musicians, and visual artists looks to inspire positive change in the real world. Five percent of all proceeds from *Rhythm of the Universe: IONIA* will benefit the environmental non-profit [Wildlife Warriors Worldwide](#), founded in 2002 by Steve and Terri Irwin. Robert Irwin, wildlife activist and photographer, appears in the launch trailer to celebrate the conservation efforts players will undertake in *IONIA*.

"Saving the Harpa and the Ionian forest mirrors our dreams for our own, precious world," said Jason Parks, ROTU CEO. "We hope to inspire players to think critically about what they can do for the planet we share, through hands-on exploration only VR gaming can make possible."

Save the Harpa today at the Oculus Store for Oculus Quest, PlayStation VR for PlayStation 4 and PlayStation 5 via backwards compatibility, and Steam VR for Valve Index, Oculus Rift S, HTC Vive, Vive Pro, and HP Reverb G2 with English, Spanish, French, Simplified Chinese, and German language support. *IONIA* is rated E for Everyone and equivalent in regions around the world.

For more information about *Rhythm of the Universe: IONIA*, please visit [the official website](#), follow the game on [Twitter](#), [Instagram](#), and [Facebook](#), and join the official community on [Discord](#).

## **About ROTU Entertainment**

Based in Boston, Massachusetts, ROTU Entertainment is an immersive entertainment studio striving to define the future of storytelling. A fully remote, ever-evolving network of artists, entrepreneurs, and industry leaders provides ROTU Entertainment with unparalleled access to talent, creativity, and innovation. The team comprises developers with experience working at Valve and Capcom, as well as on renowned games such as *Hot Dogs, Horseshoes & Hand Grenades*, and *République*. ROTU Entertainment currently works on IP development as well as pre-visualization and virtual production using Epic Games' Unreal Engine.

Learn more about ROTU Entertainment and its upcoming title *Rhythm of the Universe: IONIA* by visiting the [company website](#) or reading an [interview on UnrealEngine.com](#).

## **About Wildlife Warriors Worldwide - USA**

Wildlife Warriors Worldwide - USA was established in 2002 by Steve and Terri Irwin as a way to include and involve other caring people in the protection of injured, threatened or endangered wildlife - from the individual animal to an entire species. The Australia Zoo Wildlife Hospital is one of the many global conservation projects supported by Wildlife Warriors. Visit <https://www.wildlifewarriors.org> for more information.

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